



GECT GO
EZTS GO

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THE SMALL PROJECT FUND



€ 7 M ERDF +
Italian National co-financing

**FINANCED BY THE PROGRAMME
INTERREG VI-A ITALIA-SLOVENIA
2021-2027**

+ € 3 M FVG
(additional regional FVG own funding)

68
CROSSBORDER
PROJECTS

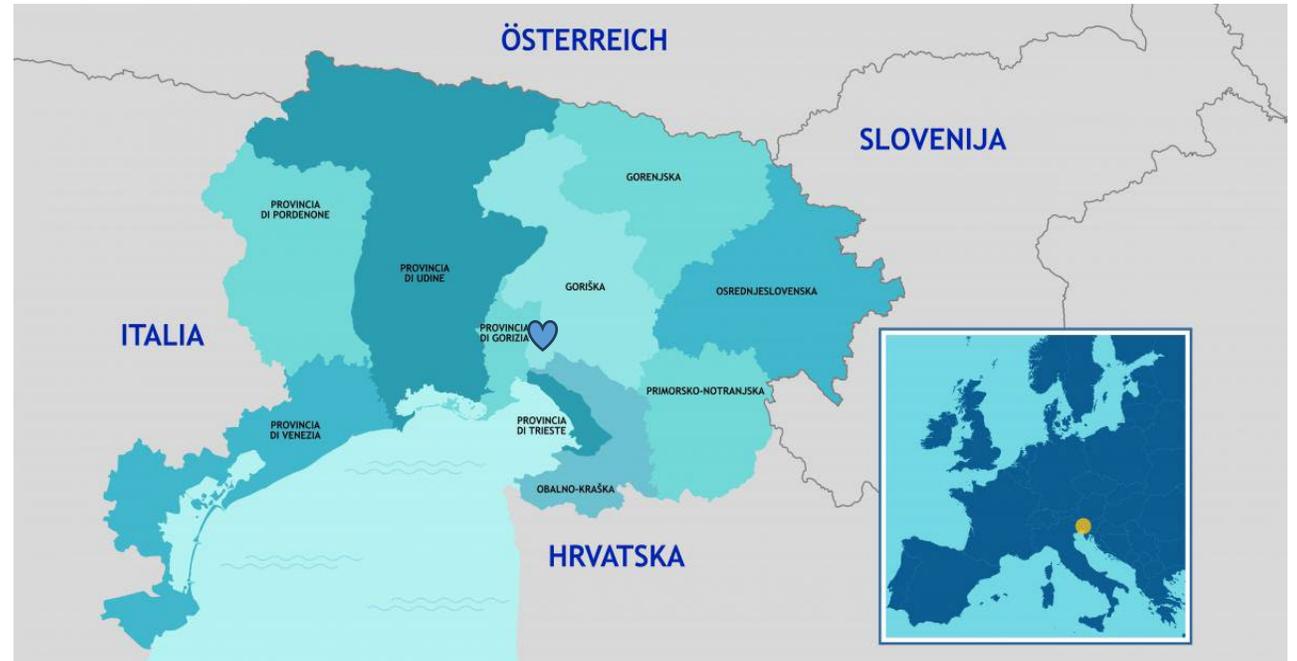
€ 10,1 M

**SUSTAINABLE TOURISM
ART AND CULTURE
FOOD AND WINE
SPORT**

**MULTILINGUALISM
SUSTAINABLE MOBILITY
ASTRONOMY**

TYPE OF SPF PROJECTS

**ACTIVE INCLUSION AND
PARTICIPATION OF CHILDREN
AND YOUNG PEOPLE UNDER 30**











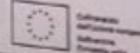
GRANDE
DELLA
PER LA

IZBRANA VINA
GORISKE KRAJINE
ZA MIR



VINA PRIJATELJSTVA & MIRU
VINI D'AMICIZIA E PACE

Interreg
Italia-Slovenija



Fondo per sviluppo regionale (FESR) 2014-2020
Fondo di coesione (FCS) 2014-2020



DOROTHEUM





GO! 2025
NOVA GORICA-GORIZIA

Piazza Transalpina Trg Evrope



- In the context of the European Capital of Culture 2025, the EGTC GO, among others, is managing projects related to the Transalpina/ Trg Evrope Square, the symbol of the cross-border candidacy:

→ redevelopment of the square

→ use of the square thanks to the B-Solutions project: GO! Square



Live webcam:

<https://euro-go.eu/it/transalpinatrgevrope/transalpina-trg-evrope/>

EUROPE SQUARE

a strategic borderless project

SLOVENIJA

- PON ERDF 2021/2027 – Slovenian national Program
€ 766.427,81
- Slovenian Government
€ 766.427,81
- Municipality of Nova Gorica
€ 383,213,90

TOTAL: € 1.916.069,52



ITALIA

RP ERDF 2021-2027
Autonomous region FVG
€ 2,300,000.00

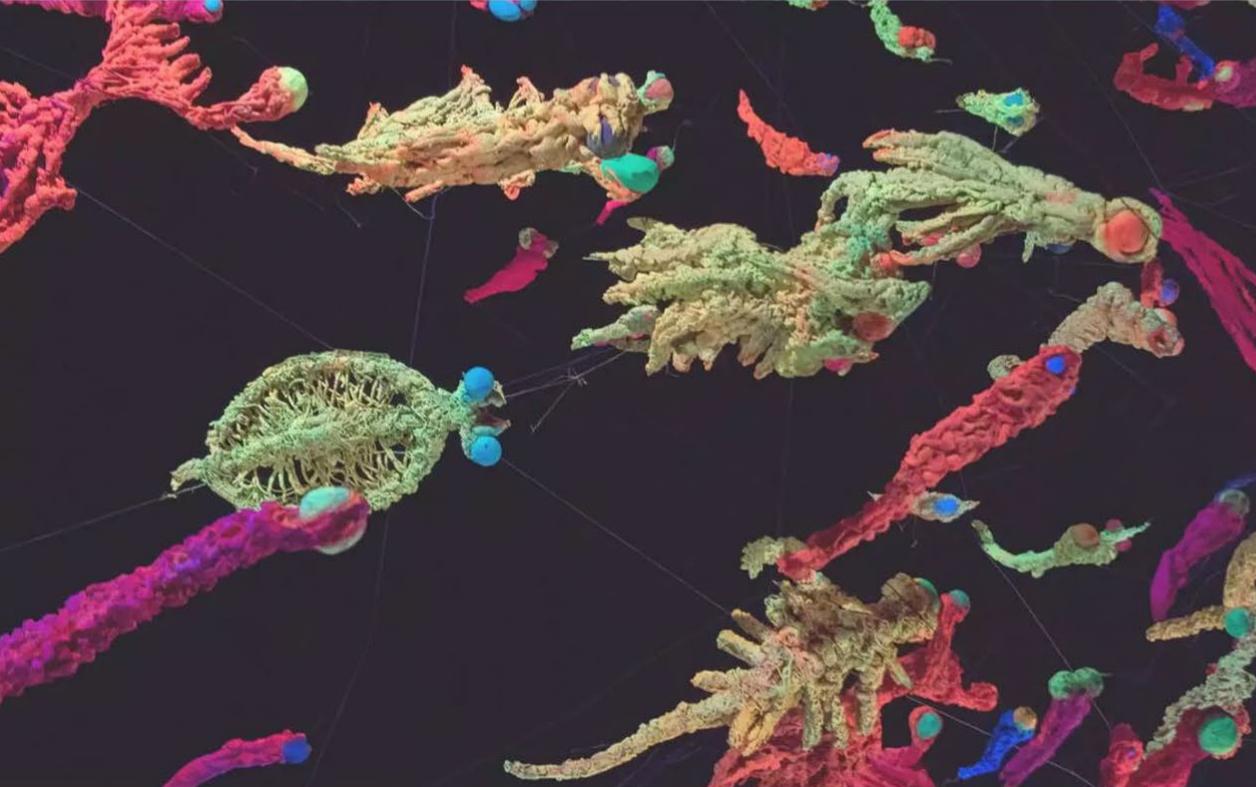
*including € 643,292.88
for the Fabiani's Trident
(Caprin, Foscolo and Luzzato streets)
on the italian side*

- contracting authority: EGTC GO
- project team: a group of Italian and Slovenian experts
- construction works: led by Italian and Slovenian companies









From January to
December 2025 more
then **3.000.000**
views

WELCOME TO THE BORDERLESS EUROPEAN CAPITAL OF CULTURE 2025

Nova Gorica and Gorizia share the same commitment: being the first European
Capital of Borderless Culture



GO! 2025 and its participatory design process: **first-level stakeholders** have signed a Strategic Cooperation Agreement — a **free and non-binding agreement** - that serves as a potential framework for future strategic partnerships across various policy areas such as culture, governance, tourism, youth policies, and more.

The co-design process began in October 2023, and by May, all current stakeholders had signed the agreement and actively engaged with the project.

Regular update meetings were held, and a shared monitoring of stakeholder satisfaction was introduced, which showed an improvement in the overall sentiment of the first-level stakeholders (FLS).



Project Promoter



Promoturismo FVG 	Javni zavod za turizem Nova Gorica in Vipavska dolina 	Fondazione Carigo
Javni Zavod Miren Kras 	Območna Razvojnja Agencija Kraska In Brkinov 	Zavod za turizem, kulturo, mladino in šport Brda
Fondazione Aquileia 	Turizem Dolina Soče • Soča Valley Tourist Board 	Camera di Commercio Venezia Giulia Trieste Gorizia
DMO Turismo Benečija 	Goriški muzej Kromberk / Nova Gorica 	Fondazione Palazzo Coronini Cronberg
Confcommercio Gorizia 	Fundacija Poti miru v Posočju 	Let'sGO - Comune di Gorizia
Direzione Cultura Friuli Venezia Giulia 	Ente Regionale Patrimonio Culturale Friuli Venezia Giulia 	Grado Impianti Turistici
Zavod Za Turizem Idrija / Idrija Tourism Board 	Euradria 24-26 programma FaSI - Unione Europea 	

1 STAY UP-TO-DATE

2 PLAN YOUR VISIT

3 TAKE PART

Borderless Wireless Wherever you GO! - our free digital tools

WEBTV GO! 2025

brings the European Capital of Culture directly to your screen. Accessible for free from any Smart TV browser, it offers a dynamic carousel of daily events — each with its own QR code for instant details — plus live webcams and weather updates. Perfect for museums, tourist offices, hotels, bars, and restaurants



WEBAPP

A smart, lightweight digital tool for citizens and tourists, offering instant access to key local info. Installable directly on your device — no download needed — it delivers real-time updates, event alerts, and a personal wishlist for your favorite spots. Always connected to the official site, it keeps your experience simple, dynamic, and up to date.



Numbers (*in progress*) from the *borderless observatory*

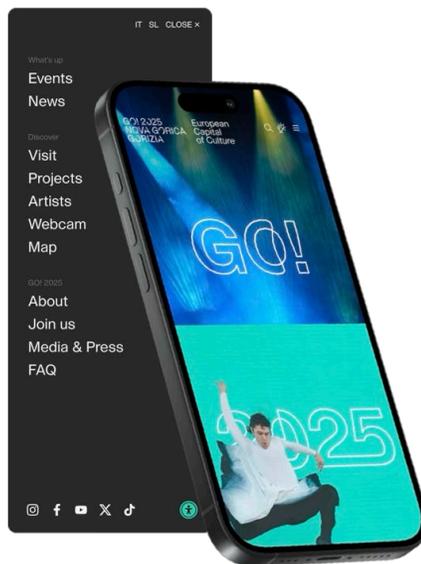
Digital Hype

In 2025 (from June to December) we have registered:

>**3.0M** views

2 minutes average time spent per user
(**5 minutes** on WebApp)

>**11.3M** Google impressions



Contents

From January 2024 to date, we have researched, collected, translated and published (in 3 languages):

>**540** news (**0.9/day**)

>**2800** events (**4.4/day**)

>**115** official ECOC projects

>**30** webcam activated

>**550** requests to use the logo GO! 2025
(**0.9/day**)

>**815** requests for events publication
(**1.3/day**)

>**105** Artist applications

>**115** publication requests from operators

Tourist infopoint – Plan your borderless visit

>**870** results for “What to see”

>**2590** results for “Where to stay”

>**180** results for “Where to eat”

In 2025:

>**700** requests for availability to accommodation facilities for an average of 2.7 nights

Most visited events (from the *borderless observatory*)

Borderless Wireless

Project's Observatory

From Jan 25 to Dec 2025

Most visited events

1. From station to station (opening)*
2. McCurry
3. Andy Warhol Beyond Borders
4. Gusti di Frontiera / Borderless Tastes*
5. 14th stage of the Giro d'Italia
6. Smuggling Tour
7. Gorizia Carnival
8. Thirty Seconds to Mars
9. Eta Sadnar Brezik
10. Robbie Williams
11. Vipava Valley Rally
12. Borderless Friendship*
13. The Kolors
14. Zoran Mušič: The Zurich Room
15. Ungaretti Poet and Soldier
16. Vipava Valley Wine Train
17. Sting
18. Tomi Janežič: 1972
19. Alexander Gadjiev: Meeting Point
20. Alessandro Barbero in Kobarid

*Stop the city moment

Most visited events (from the *borderless observatory*)

Borderless Wireless

Project's Observatory
From Jan 25 to Mar 2025

Most visited events



JAN

Wulz Photography
Eta Sadar Breznik
From station to station (opening)*



FEB

Gorizian Carnival
GO! 2025: la festa continua
From station to station (opening)*



MAR

Smuggling Tour
Andy Warhol - Beyond Borders
Ungaretti. Poet and Soldiers

Most visited events (from the *borderless observatory*)

Borderless Wireless

Project's Observatory
From Apr 25 to Jun 2025

Most visited events



Apr

Borderless friendship march*
Andy Warhol - Beyond Borders
Steve McCurry - Eyes upon the world



May

14th stage of the Giro d'Italia
The Kolors
Vipava Valley Rally



JUN

Journey to Reims
Massive Attack
Thirty Seconds to Mars

Most visited events (from the *borderless observatory*)

Borderless Wireless

Project's Observatory
From Jul 25 to Sep 2025

Most visited events



Jul

Alexander Gadjiev
Robbie Williams
Alfa



Aug

Opening of the EPIC Café @ EPICenter
San Rocco Sagra
World Folklore Festival "Gorizia Castle"



Sep

Borderless Tastes*
Gusti di Frontiera
Alessandro Barbero in Kobarid

Most visited events (from the borderless observatory)

Borderless Wireless

Project's Observatory
From Oct 25 to Dec 2025

Most visited events



OCT

St. Martin's Festival in Šmartno
R.O.R Festival
GO Makers



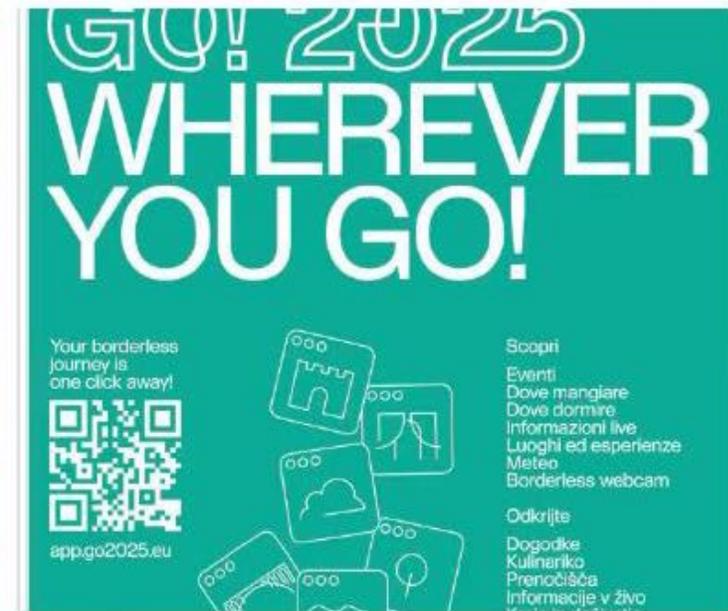
NOV

Fiera di S. Andrea 2025
Franco Basaglia
Borderless Light - Closing Ceremony*



DEC

DAG
Borderless Lights with an Enlightened Closing Ceremony
December events in Nova Gorica and Gorizia



Borderless Wireless Promotion

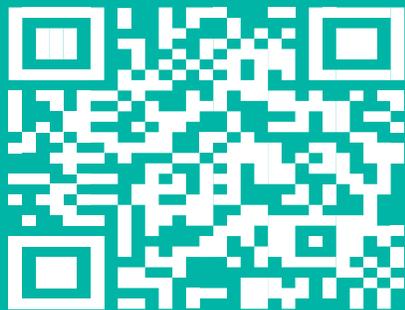


GO! 2025

QUESTIONARIO IMPATTI RAZISKAVA O UČINKIH IMPACT SURVEY



go2025.eu/survey



GO! 2025
NOVA GORICA
GORIZIA

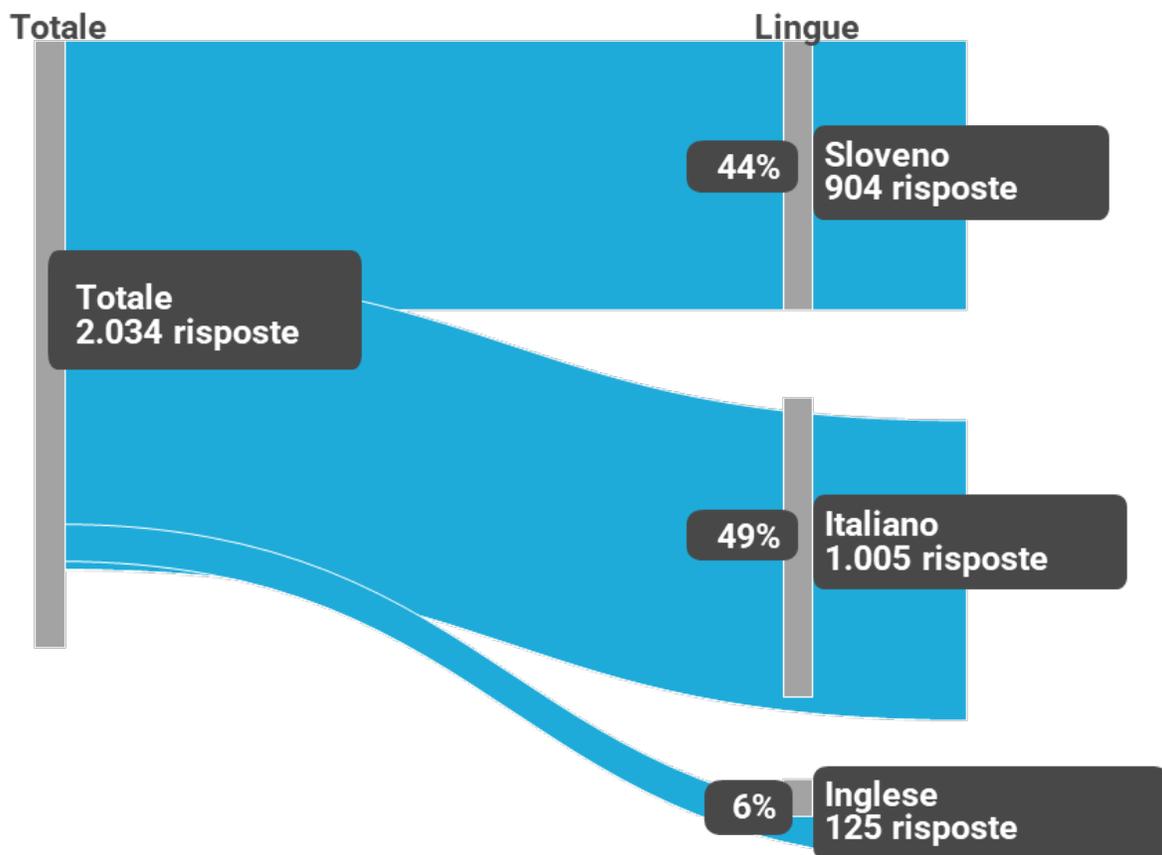
Evropska prestolnica kulture
Capitale europea della cultura
European Capital of Culture



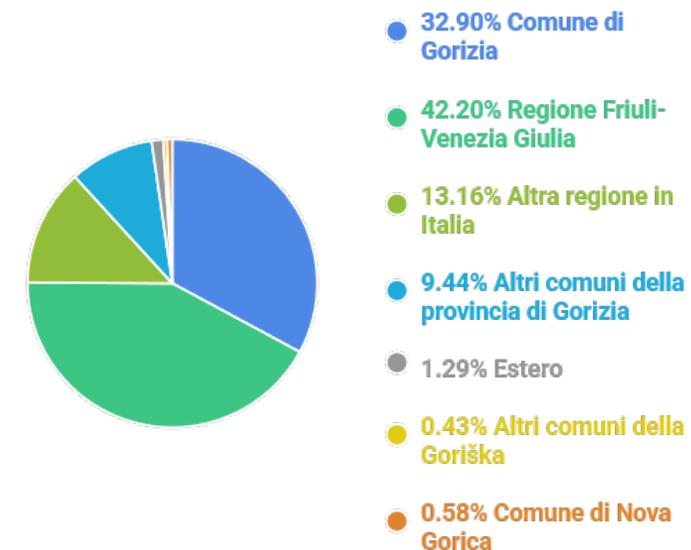
Impact survey...ongoing analysis

Questionario "GO! 2025 Impatti"

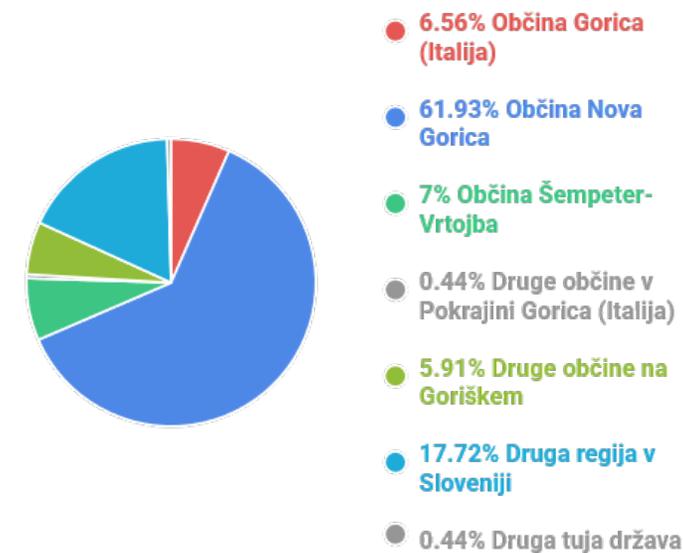
Numero di risposte per lingua



Rispondenti in italiano



Anketiranci v slovenščini



NEXT: CROSSBORDER CITIZENS ASSEMBLY

Participatory approach to build the borderless area starting from the impact analysis



In collaboration and with the support of ISIG – International Institute of Sociology of Gorizia

MAIN ACTIVITIES...after GO! 2025



go2025.eu platform further development

Promotion of the borderless area

Promotion of the services

SPF projects ongoing till 2027

Starting the new funded projects in 2026 (12)

Workshops and events in 2026 and 2027

Investments and cross border services

Transalpina Lotto 2 – parte sud

bikesharing

Support to the implementation of the common crossborder strategies:

Comitati GECT (trasporti, urbanistica, salute, istruzione/università...)

New EU projects

EU dimension

To study and find solutions to the cross border obstacles

Keep the EU attention to the crossborder area

 @GECTGO

 @gectgo_eztsgo

 @GECTGO_EZTSGO

 GECT-EZTS-EGTC GO



GRAZIE PER L'ATTENZIONE
HVALA ZA POZORNOST
THANK YOU FOR YOUR ATTENTION

And remember, always...

GO! BORDERLESS