CREATION OF A LOGO/BRAND AND VISUAL IDENTITY OF THE EUROPEAN CAPITAL OF CULTURE NOVA GORICA - GORIZIA 2025

FAQ

Can I send you my proposal by e-mail or by post?
NO.
The Competition will be carried out with the collection of anonymous bids, so you have to follow the rules listed in the call, because the entire procedure is carried out electronically on EGTC GO's On-line Negotiation Platform (https://app.albofornitori.it/alboeproc/albo_gectgo).
We do not accept any other forms of submitting of the proposals, especially if they violate the principle of anonymity.
You can find all the information on the official call page: https://trasparenza.euro-go.eu/en/bandi-di-gara-e-contratti/atti-delle-amministrazioni-aggiudicatrici-e-degli-enti-aggiudicatori-distintamente-ogni-procedura/go2025_branding/
including the step-by-step instructions for the registration and the upload of the proposals: https://trasparenza.euro-go.eu/documents/2924/Instruction_e-platform_yHzcdnD.pdf
In case of technical problems during the registration or uploading of the proposals, please contact the support service of the Platform (Mon-Fri 8.30-13.00 and 14.00-17.30 tel. +39 0372 08 07 08) as we do not have access to the back office of the platform.

Where can I find more information about EPIC?
More information on the EPIC building (art. 2.2 of the call) and its contents can be found in the Bid book (https://issuu.com/go2025/docs/go2025eng)

Which materials should be sent for the contest purposes? Is it all elements under 2.5? Or should the participants submit an initial proposal that will then be expanded into all those materials if they win the contest?
In the folder »BRAND« you have to upload the Brand guidelines containing all the elements under 2.5

Is there a required format for the brand booklet (for instance A3 landscape, A4, etc.) or can it be chosen freely?
Freely. At least one version of the Brand Guidelines must be sent in .pdf format to facilitate consultation.

Are the elements to be developed in the concept user manual (brand guidelines) only those indicated or is it possible to develop additional applications? Is it possible to hand in examples of logo animations (.mp4) to show the further potential of the logo and visual identity?
Those indicated in the call (2.5) are the minimum requirements for the Brand Guidelines, further contents are at the discretion of the participants. You can add a short video or other material, but all the material must be uploaded on the platform in the folder "BRAND" and must be in an anonymous format as the call requirements, respecting the size limits of the files accepted by the platform itself.